Dear Data Science Team Leader,

I have completed exploratory Data Analysis of Sample sales Data. I have used Python to perform this task.

Here are my findings from this Exploratory Data Analysis.

* On average customer is spending 19 $
* Out of 22 Items, fruits and vegetables are the highest selling products
* Most of the customers have taken some kind of membership
* Most of the customers preferred cashless payment
* 11th hour is the busiest one

Here are my recommendations

* There is need of more data and features for a better understanding
* We need to frame the specific problem statement that we want to solve. The current business problem is too broad, we should narrow down the focus in order to deliver a valuable end product

Best regards,

Narayan